CREATOR MEDIA KIT / LISBON 2026

ATYPICAL VAGABOND

PORTUGAL BEYOND THE POSTCARD

CARTER • COIMBRA, PORTUGAL

Travel video / Editorial / Photography



THE CREATOR

I am Carter, the Portugal-based storyteller behind Atypical Vagabond. I create firsthand travel films, guides, photography and field notes about overlooked places, slow travel, the Camino de Santiago and the realities of life abroad. My approach is curious, practical and intentionally less polished than a standard tourist brochure.

EDITORIAL FOCUS

PORTUGAL + HIDDEN GEMS

Coimbra, villages, history, traditions and overlooked destinations.

CAMINO DE SANTIAGO

Long-distance journeys, real pilgrim experience and preparation.

SLOW TRAVEL

More time in fewer places; stories rooted in actual experience.

LIFE ABROAD

Expat realities, digital nomad work and the everyday Portugal story.

AUDIENCE AT A GLANCE

2,300 YouTube subscribers

10,000+ Monthly website visitors

Portugal-based creator | 51-day Camino Frances 2026 | On-location video + editorial

LET'S MAKE SOMETHING WORTH THE DETOUR.

Partnerships with tourism organizations, destinations, hospitality operators, travel companies and creators who value useful, honest stories.

COLLABORATION FORMATS

DESTINATION STORY

On-location feature film, travel guide, editorial article or multi-format destination story.

SOCIAL CONTENT PACK

Short-form vertical videos, photography, clean clips and practical captions for your channels.

HOSPITALITY FEATURE

Property experience, local neighborhood, staff story and useful guest information.

INTERVIEW + CO-CREATION

Podcast appearances, YouTube crossovers, founder conversations and experience demos.

EXPLORE THE WORK

PORTUGAL + CENTRAL PORTUGAL
atypicalvagabond.com/portugal/

CAMINO JOURNEY + PRACTICAL GUIDES
atypicalvagabond.com/camino-de-santiago/

VIDEOS + PLAYLISTS
youtube.com/@AtypicalVagabond

MEDIA FEATURES + INTERVIEWS
atypicalvagabond.com/media-and-press/

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Audience analytics & tailored deliverables available on request.

Scope, usage rights, timelines and sponsorship disclosure agreed per project.